

NEWS RELEASE

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**New Reality Series “Pat Summerall’s Sports Angels” to be Shot in Bedford, Tx, Saturday
April 17th**

Guest Stars: NFL Pro’s Mike Kiselak, Raghin “Rocket” Ismail, and Tony Banks

Dallas, Texas – April 14, 2010 “Pat Summerall’s Sports Angels” will be a weekly hour-long reality television show currently in pre production and being pitched to FOX, CBS, and NBC, with high interest from CBS. A unique spin on the more popular than ever “feel good” trend in television, “Pat Summerall’s Sports Angels” is an “Extreme Makeover” approach to the athletic world, bringing legendary sports professionals and communities together to make a difference in low income neighborhoods and communities across America. The first episode will be filmed in BEDFORD, TX and will be open to the public for both audience and volunteers.

Star host Pat Summerall, along with guest stars and NFL Professionals Mike Kiselak (former Dallas Cowboys starter and founder of Sports Business Network), Raghib “Rocket” Ismail (former Dallas Cowboys star appearing often on ESPN’s College Game Day), and Tony Banks (former Dallas Cowboys star) will be available for media interviews (information below). Pro’s will also be signing footballs for on site fan distribution.

A true community event, local off duty police and firefighters will be serving a delicious lunch of hamburgers and hot dogs to all of those who volunteer for the day. The Bedford City Council will be on site for the great reveal set for 5:00 p.m., with Bedford Mayor Jim Story cutting the ribbon. See below for information and timeline.

Timeline of events:

- 6:30 a.m.
Camera’s arrive, open to the public

- 11 a.m.
Press interviews with Pat Summerall, Mike Kiselak, Raghib “Rocket” Ismail, Tony Banks, and corporate sponsors – contact Jodi Barris to schedule interviews (information above)

- 11:30 a.m.
Lunch served by off duty police and firefighters from Bedford and surrounding areas to all volunteers

- 5 p.m.
Great Reveal, Ribbon Cutting, and interview opportunities with Mayor and City Council

- 6:30 p.m.
It’s a wrap!

To Volunteer: www.PatsSportsAngels.com
Filming Address: 3601 Pipeline Dr. Bedford, Texas

Cost: Free

On Site Media Contact: Elizabeth Thome
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832.651.2301

Additional information:

- Corporate Sponsors: Nex Court, Vitamin Water, Southern Bleachers, MRL Hydromulching, D&L Security, City of Bedford, City of Euless, Cranford Construction, Texas Transformations, Corinthian Wellness Spa – Southlake, and Costco
- Produced by Imagine Media and Imlight Entertainment, in collaboration with Summer Santa
- For more information about “Pat Summerall’s Sports Angels” go to www.PatsSportsAngels.com

About Imagine Media and Imlight Entertainment

Imlight Entertainment is a development company under the Imagine Media umbrella that produces and develops motion picture film and television. Based in Dallas, Texas and Los Angeles, California, Imlight Entertainment’s current creative ventures include reality television and a number of major motion pictures currently in pre production across the US.

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